

“Engaging the services of a reputable real estate agent can be a tricky business, and a lot has to do with luck and word of mouth - and even then there is no guarantee that the agent has the right chemistry to make it "work." However, Edie Katz is the kind of professional that puts her into the Golden Standard category, and rightfully so. First and foremost, she's genuine. Second, honest. Three: integrity. Four: Smart as a whip and knows how to navigate in muddy waters when it comes to real estate issues - especially in light of the horrific economy.

I've known Edie for 20 years from the day I served as Editor in Chief of a newspaper to the day I sold my home using her expertise. I always admired Edie and saw special qualities in her that were rare. Twenty years later when I decided to sell my home, there was no doubt who I would call to oversee the sale of my home.

Simply put, Edie stands out from all others, and that is what you want when you decide to make one of the most important decisions of your life (selling your home or business). Run, don't walk -- and call Edie.”

~Andrea Martone” *March 28, 2010*

Top qualities: Great Results, Expert, High Integrity